**WHITE PAPER TEMPLATE**

 *(Max 15 pages excluding cover page. Data Rights Appendix is excluded from page count.)*

**[Name of Proposer]**

[Address of Proposer]

UEI: [UEI]

CAGE code: [CAGE code]

**[Title of White Paper]**

**RWP-CC-24-01**

**Technical Requirement Area: CC-24-XXX**

**Alternative Market Analytics and Investment Planning**

[Proposer] certifies that, if selected for award, the Proposer will abide by the terms and conditions of the DIBC Base Agreement.

[Proposer] certifies that this White Paper is valid for 36 months from the close of the applicable solicitation, unless a shorter duration is otherwise stated.

[A proprietary data disclosure statement if proprietary data is included. Sample:

This White Paper includes data that shall not be disclosed outside the DIBC Consortium Management Organization (CMO) and the Government, and shall not be duplicated, used, or disclosed, in whole or in part, for any purpose other than to evaluate this White Paper and negotiate any subsequent award. If, however, an agreement is awarded as a result of, or in connection with, the submission of this data, the DIBC CMO and the Government shall have the right to duplicate, use, or disclose this data to the extent provided in the resulting agreement. This restriction does not limit the DIBC CMO’s and the Government's right to use the information contained herein if it is obtained from another source without restriction. The data subject to this restriction is (clearly identify) and contained on pages (insert page numbers).]

**WHITE PAPER**

**(WP)**

***Note: Wording in BLACK is the template language. Wording in RED requires*** ***deleting and tailoring to your specific requirement.***

# **SECTION 1: TECHNICAL**

## Section 1.0: Executive Summary (est. 1 page)

Provide an overview of the company, technology, and capability to be addressed. Summarize items such as: the technical baseline, key efforts to be undertaken, business/market targets, and the risks to be addressed.

## Section 1.1: Background/Problem to be Addressed (est. 2 pages)

This section provides a summary of what problem the proposed technology addresses.

## Section 1.2: Proposed Milestones (est. 1 page)

Provide an overview of key milestones and deliverables. A tabular presentation of this information may be used to provide this information. If selected for award, a Statement of Work (SOW) will be negotiated based on these proposed milestones.

## Section 1.3: Technical Strategy/Solution and Key Innovations (est. 3 pages)

Provide a brief overview of how the project will approach the problem, and the key innovations expected from the project. If the proposed effort is follow-on work to a previously funded effort, include a brief synopsis of what was accomplished, the previous project’s results, and how the proposed effort builds upon previous work.

## Section 1.4 Technical Maturity (est. 2-3 pages)

Provide a summary of the current level of maturity of the technology your project intends to address.

## Section 1.5: Success Metrics (est. 1 page)

Provide the performance improvement metrics (e.g., capability, affordability, weight, return on investment, cost savings, increased sales, etc.) that will be developed for the project and how they will be measured.

## Section 1.6: Implementation and Transition (est. 1 page)

Provide details of how the technological solution proposed will be implemented as an end item and/or brought to market in a commercial application.

## Section 1.7: Data Rights:

Proposer shall provide a Data Right Assertions table as an Appendix to the White Paper. This Appendix will not count towards the White Paper page limit. If all technical data and computer software deliverables are being proposed with Unlimited Rights, then confirm as such in this section.

## Section 1.8: Foreign Ownership and Control

Proposer shall provide details of any foreign ownership or control that may exist within their corporate structure.

# **SECTION 2: PARTICIPANTS**

## Section 2.1: Project Team (est. 1 page)

Provide a brief overview of the project team, and their roles and responsibilities for the project. Please list your organization, any external organizations, and key personnel.

|  |  |  |  |
| --- | --- | --- | --- |
| **Organization** | **Location** | **Role** | **Key Contributions** |
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## Section 2.2: Facilities (est. 1 page)

Provide a brief overview of the facility or facilities that will be used during the project.

**Section 3: ROM**

The Proposer must provide a ROM estimate based on the technical approach proposed in the White Paper. The following chart (tailored as appropriate) shall be included in the White Paper.

|  |  |
| --- | --- |
| **Objectives** | **Estimate** |
| Objective 1 –  | $ |
| Objective 2 –  | $ |
| Objective 3 –  | $ |
| Objective 4 –  | $ |
| Objective 5 –  | $ |
| Objective 6 –  | $ |
| **TOTAL** | **$** |

**Data Rights Assertions Appendix**

Identification and Assertion of Restrictions on the Government's Use, Release, or Disclosure of Technical Data or Computer Software.

The Proposer asserts for itself, or the persons identified below, that the Government's rights to use, release, or disclose the following non-commercial technical data or computer software should be restricted:

|  |  |  |  |
| --- | --- | --- | --- |
| **Technical Data or Computer Software to be furnished With Restrictions\*** | **Basis for Assertion\*\*** | **Asserted Rights Category\*\*\*** | **Name of Person Asserting Restrictions\*\*\*\*** |
| (LIST)\*\*\*\*\* | (LIST) | (LIST) | (LIST) |

\*For technical data (other than computer software documentation) pertaining to items, components, or processes developed at private expense, identify both the deliverable technical data and each such item, component, or process. For computer software or computer software documentation identify the software or documentation.

\*\*Generally, development at private expense, either exclusively or partially, is the only basis for asserting restrictions. For technical data, other than computer software documentation, development refers to development of the item, component, or process to which the data pertain. The Government's rights in computer software documentation generally may not be restricted. For computer software, development refers to the software. Indicate whether development was accomplished exclusively or partially at private expense. If development was not accomplished at private expense, or for computer software documentation, enter the specific basis for asserting restrictions.

\*\*\*Enter asserted rights category (e.g., government purpose license rights from a prior contract, rights in SBIR data generated under another contract, limited, restricted, or government purpose rights under this or a prior contract, or specially negotiated licenses).

\*\*\*\*Corporation, individual, or other person, as appropriate.

\*\*\*\*\*Enter “none” when all data or software will be submitted without restrictions.

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| Title | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
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